

Date: \_\_\_\_\_

Customer Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Selected Package:  SILVER \$220  GOLD \$330  PLATINUM \$550

Full details of all these packages is available on our website [www.printvision.com.au](http://www.printvision.com.au)

Specialised, particular and expert illustration concepts/logos are not included in our logo package options. Should you require a intensely detailed cartoon logo, please speak to one of the designers for a custom quote, as the length of time required will vary depending on the volume of drawing required.

50% deposit required upon booking, with balance due on completion.

REVISIONS: Should you request significant changes after the 2nd revision, Print Vision deems these to be major alterations, and shall charge \$65 for each 30 minute block of alterations.

## LOGO TERMS & CONDITIONS

### Initial Booking

Print Vision offers a variety of logo packages to suit all requirements. Our designers require detailed instruction before commencing work on your logo concept and require completion of "your order form" which can be found on our website. Within 5 working days, we produce and supply concepts as outlined in your chosen package, and then you choose the logo you like best. Based on your feedback, we will revise the chosen logo two times (2x15 min blocks).

### Payment.

All prices are quoted in Australian dollars and include GST.  
A 50% deposit at time of booking, balance due before final logo is supplied.

### Alterations

From your initial contact and information supplied on the order/briefing form, we will provide design concepts of logos, which require feedback from you. Please provide clear and concise feedback to allow our designers to incorporate changes to the initial logo concept.

Alterations/revisions include only the following, font, colour, layout or combining components of concepts supplied.

Should you request significant changes after the second revision, Print Vision deems these to be major alterations and shall charge \$65 for each 30 minute block of alterations.

The final approved logo will be supplied by email in the following formats: PDF, .eps, .jpeg and .ai. An additional fee will apply if you require a CD containing the above file formats.

If requested, Print Vision can supply your final logo to a third party. A fee will apply for this service.

Specialised, particular and expert illustration concepts/logo are not included in our logo package options.

### Right of Refusal.

Print Vision shall have the right to refuse any logo project that violates these Terms and Conditions or is otherwise objectionable, obscene, indecent, and defamatory or violates the rights of others.

### Intellectual Property.

Print Vision does not guarantee that any logo which it designs, can be registered as a trade mark or that it does not infringe any third party's intellectual property rights. The client will not hold Print Vision responsible for any infringement of copyright relating to text or graphics contained within designs. It is the responsibility of the client to ensure that no copyright infringement will occur in the use of their company or product name. Refunds will not be made in cases of such copyright infringement.

For further information on trademarks please refer to the appropriate authorities.  
[www.ipaustralia.gov.au](http://www.ipaustralia.gov.au)

### Ownership.

Artist /Design Rights. Once you appoint Print Vision, you grant Print Vision a royalty-free, exclusive worldwide right (including moral rights) and licence to use, reproduce, print and publish the final logo design for display, promotional and information purposes.

Client Rights. Once completion of the design process and full payment has been made, the ownership of the final logo is automatically transferred to the client. You do not however own any other content generated during the alteration/revision process. You acknowledge your ownership rights under these Terms and Conditions.

### Refunds.

A customer has a right to ask for a refund in accordance with the Trades Practices Act, returns and refunds – The customers statutory rights. Management reserves the right to review each individual refund request.

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Please complete the following form in as much detail as possible, feel free to include any additional information relevant to your desired logo design. We strongly recommend that you have a clear idea of what you would like our designers to create for you, the more concise you can be the faster we can achieve a successful design.

**Please provide a description of your company, and what you specialise in:**

**Please describe your preferred target audience:**

**Please describe the desired style, the option boxes may assist you**

Contemporary       Corporate       Casual / Fun       I don't know

**Where do you plan on using your logo?**

- Internet       Print Use       Promotional

**Do you have a USP? (Unique Selling Point)**

What will set you apart from your competitors? What are you offering that is better/different from them?

**Please choose the elements you would like your logo to include:**

- Company Name Only (Type face only)
- Company Name and Symbol (Type face and symbol)
- Symbol Only
- Unsure

**Would you like to include a tagline /slogan?**

Depending on the design it can sometimes be a nightmare to add in a tagline later on to a design that wasn't created with spacing for a tagline in mind and you don't want a great design looking as though it has had one 'tagged on' as an afterthought?

**Colours; please name colours and maximum quantity of colours:**



LOGO  
ORDER FORM / BRIEF

Please feel free to use this space to sketch any ideas you may have:

A large, empty rectangular area with rounded corners, intended for sketching ideas.